



# Jamie A Marshall-Graphic Design

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## Summary

### Proficient In:

- Mac and PC platforms
- Dreamweaver/HTML - Created multiple page web pages
- Flash - Produced interactive, multi-media animations and advertisements
- Photoshop - Created print and web graphics, Digitally corrected images, color restoration
- Illustrator - Developed vector graphics, logos, and illustrations for print and web
- InDesign - Designed multiple and single page layouts and designs
- QuarkXPress - Manipulated and created single and multiple page designs and publications
- Prepress - Knowledgeable in all aspects of the process from preflight to plate development

## Professional Experience

### Graphic Designer

February 2007-August 2009

Prospect Smarter, Inc.

Tampa

- Developed various microsites for clients, improving their marketing response rates up to 78%
- Designed user interface for new direct mail program to improve functionality and usability of the site
- Actively worked with creative team daily to produce marketing solutions for many clients including Okuma Machining, Camstar Systems, Brighthouse Networks, MAC World, and AT&T
- Designed over 50 greeting card design for new program that brought in multiple large corporations
- Created direct mail piece which generated a response rate 102% higher than the previous year
- Developed company identity for business cards, letterhead, and note cards
- Successfully solved various clients' problems and concerns alone to improve client satisfaction overall

### Graphic Design Intern

September 2006-December 2006

Iowa Health Des Moines

Des Moines, IA

- Contributed in developing new functional design for web site to improve patient usability
- Designed multiple page newsletter for employee news bulletin
- Utilized team skills when working with multiple customers to meet deadlines 100% on time
- Managed and planed out multiple projects to go to different printers and get to clients by deadline
- Assisted in designing look and feel of identity of new Trauma Health center logo

## Education

### International Academy of Design and Technology

Tampa, FL

Bachelor of Fine Arts, Graphic Design

June 2009

GPA- 3.8

### Des Moines Area Community College

Ankeny, IA

Associate of Science, Graphic Technology

December 2006

GPA- 3.8

Active member of GraphX Club